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Registration Fee:

Early Bird before Oct. 20, 2023 - P 7,000.00

Oct. 21 onward and on-site - P 7,500.00

The enrollment fee is inclusive of a.m./p.m. snacks, lunch, convention kit and certificate of attendance for the 2-day convention

For reservations, pls contact PHAPi Executive Secretary:

Ms. Edlane M. Ulama at: Tel: 89297386

Mobile No. 0920-7531711 &

Ms. Glenn Evangelista: Mobile No. 0918-6560503

Rm. 113, PMA Building, North Avenue, Q.C.

Payment should be in the form of cash or check payable to:

*****Private Hospitals Association of the Phils., Inc.*****

or deposit your payment directly to:

Banco de Oro under PHAP CA# 0678006299 or

China Bank CA# 147-080471-2

and fax deposit slip to Telefax: (02) 929-7386.



New PHAPI website: phapi.online



**PRIVATE HOSPITALS ASSOCIATION
OF THE PHILIPPINES, INC. (PHAPi)**

IN COOPERATION WITH



Cordially invites you to its

**44th ANNUAL NATIONAL CONVENTION
AND EXHIBITION**

**Theme: "HEALTHCARE HORIZON,
PRIVATE HOSPITALS DAWNING SUSTAINABLE
INNOVATIONS"**

**Date : November 20 - 21, 2023
(Monday and Tuesday)**

Time : 8:00 a.m. to 5:00 p.m.

**Venue : Fiesta Pavilion, Manila Hotel
City of Manila**

This serves as an invitation to:

PROGRAMME

November 20, 2023 (Monday)

A.M. Session

8:00 - 9:00 : **REGISTRATION**
9:00 – 9:10 : **CUTTING OF RIBBON AT THE EXHIBITS**
9:10 – 9:25 : **OPENING CEREMONIES**
: **PARADE OF PHAPI LEADERS**
: **INVOCATION**
: **SR. ARCELITA SARNILLO, SPC**
Assistant Corporate Secretary-PHAPi
Administrator-St. Paul Hospital Iloilo
: **NATIONAL ANTHEM / PHAPI HYMN**
: **OPENING REMARKS**
: **JEREMIAS M. GONZALES, MD**
Chairman, Organizing Committee
EVP - PHAPi
Med. Director-Tayabas Community Hospital
: **PRESENTATION OF DELEGATES-(NEW)**
PER REGION
RICHARD J. LIRIO, MHA
Corp. Secretary- PHAPi
COO, Dagupan Doctors Villaflor MH

9:25 – 9:30 : **INTRODUCTION OF KEYNOTE SPEAKER**
ARLYN GRACE V. GUICO, MHA
Treasurer-PHAPi
Chair & CEO-World Citi Medical Center

9:30 – 9:55 : **HON. CHAIR J. PROSPERO DE VERA III, DPA**
Chairman, CHED

9:55 – 10:00: **AWARDING OF TOKEN OF APPRECIATION**

10:00 – 10:30 : COFFEE BREAK/BOOTH VISIT

10:30 – 11:00: **PRESIDENT’S MESSAGE**
JOSE RENE D. DE GRANO, MD, MHA
President, PHAPi
Medical Director-San Juan Doctors Hospital

11:00 – 11:25: **CORDIAL GREETINGS**
MS. NICOLE EUNICE JABINES
Point of Care, Unilab, Inc.

11:25 - 11:50 : **OATH TAKING OF LOCAL CHAPTER (NEW)**
PER REGION

11:50 – 1:10 : **LUNCH / BOOTH VISIT / RAFFLES**

P.M. SESSION

1:10 - 1:30 : **BUOYANT INDUSTRIAL SYSTEMS CORP**

1:30 – 1:55 : **“MEDICAL INFORMATICS IN HEALTHCARE FACILITIES”**

MR. LUISITO CRUZ, ME

Director, Innovations and Emerging Technologies
Vice Chair, HL7 Philippines

1:55 – 2:20 : **“PRIVACY IN HEALTHCARE: WHAT TO DO DURING DATA BREACH”**
MS. ROREN MARIE M. CHIN, PhD
Chief, Public Information and Assistance Division
National Privacy Commission

2:20- 2:35 : **OPEN FORUM**
Moderator : ABE JUN R. VERSOZA, MD
VP for Mindanao-PHAPi
Medical Director, Alterado General Hospital

2:35 – 2:50 : **BIZBOX**
2:50 - 3:10 : **COFFEE BREAK/BOOTH VISIT**

3:10 – 3:35 : **“DOH UPDATE”**
ATTY. CHARADE MERCADO-GRANDE
Asst. Secretary for Health Regulations
Department of Health

3:35 – 4:00 : **“PHILHEALTH UPDATE”**
CLEMENTINE A. BAUTISTA, MD
Acting Sr. Vice-President, Lead Head
PHIC UHC Surge Team

4:00 – 4:25 : **“UHC REMAINING UNPAVED ROADS”**
BU C. CASTRO, MD, LLB
Legal Counsel, PHAPi

4:25 – 4:50 : **OPEN FORUM**
Moderator: ATTY. JHIHANN H. NATIVIDAD
P.R.O.–PHAPi
Pres & Admtr-Ciudad Medical Zamboanga

4:50 – 5:15 : **BOOTH VISIT/RAFFLES**
Master of Ceremonies: RICHARD J. LIRIO, MHA
Corp. Secretary- PHAPi
COO, Dagupan Doctors Villaflor MH

November 21, 2023 (Tuesday) / A.M. SESSION

8:50 – 9:00 : **PRAYER**
9:00 – 9:15 : **INTRODUCTION OF KEYNOTE SPEAKER**
NANETTE P. FRANCO, MD
Asst. Auditor-PHAPi,
CEO/Med. Director, Dr. Arturo P. Pingoy MC

9:15 – 9:40 : **ADDRESS OF GUEST OF HONOR AND SPEAKER**
HON. CONG. CIRIACO GATO, JR.
Chairman, Committee on Health
House of Representatives

9:40 – 10:05 : **“PHILHEALTH-PHAPI PARTNERSHIP”**
EMMANUEL RUFINO LEDESMA JR.
President and CEO, Phil. Health Insurance Corp.

10:05 – 10:20 : **COFFEE BREAK / BOOTH VISIT**

10:20 – 10:35 : **HORECABID SDN BHD**

10:35 – 11:00 : **“INNOVATIVE RECRUITMENT STRATEGIES”**
JACQUELINE C. ANGELES, MD
Medical Director and Administrator
St. Camillus Medical Center

11:00 - 11:25 : **“INTERNATIONAL STANDARDS FOR THE ADOPTION OF AI IN PATIENT SAFETY”**
MARALE ATECIAN, MD
Principal Consultant
Joint Commission International (JCI)

11:25 – 12:00 : **OPEN FORUM**
Moderator : ELMER Q. PEDREGOSA, MD, MPH, MHA
VP for Visayas-PHAPi,
Administrator, Iloilo Mission Hospital

12:00 – 1:15 : **LUNCH / BOOTH VISIT / RAFFLES**

P.M. SESSION

1:15 – 1:30 **Sponsor**
1:30 – 2:00: **“MARKETING IN HEALTHCARE”**
MR. JOHN ALEXIS CADIENTE REVILLA
Chief Marketing Officer
eManagement for Business & Marketing Services
Treasurer & Agora Awards Director-Phil Mktg Assoc.

2:00 - 2:30 : **“MILESTONES IN HOSPITAL BEST CUSTOMER EXPERIENCE”**
MS. LIZA GENER
AVP for Quality Management and Customer Experience
Mt. Grace Hospitals, Inc.

2:30 – 3:00 : **OPEN FORUM**
Moderator: RICARDO F. ADRIANO, JR., MD, MHA
Director-PHAPi
Medical Director, PLT Inc. Medical Center

3:00 - 3:30 : **COFFEE BREAK/BOOTH VISIT**

3:30 - 4:15 : **AWARDS AND RECOGNITION**
ANGELO B. JUAN, MD, MHSA
Chair, Committee on Awards, VP for Luzon-PHAPi
Med. Dir-Virgen Milagrosa Medical Center

4:15 - 4:30 : **CLOSING REMARKS**
MARGARITO D. HERNANDEZ, MD, MHA
Auditor-PHAPi, Pres/CEO-Our Lady of Caysasay MC
Community Hospital, Inc

4:30 – 5:00 : **GRAND RAFFLE DRAW**
GRAND PRIZE – HMA 2024 REGISTRATION
PLUS ACCOMMODATION - BALI, INDONESIA

Master of Ceremonies: BU C. CASTRO, MD, LLB
Legal Counsel, PHAPi